

Rest Stop Sponsor



Recognition in Publications

- Sponsor Logo/ID Tour Newsletters-2x per year

Display / Sampling / Surveying / Audience Access around Sponsored Property

- Sponsor banner hung at the rest stop of your choice
- Opportunity to staff and personalize rest stop
- Insert in Goody Bags (1,300)

Terms

- Contract Term – 1 year
- Promotional Time Frame – Three months prior to event

Commitment to American Diabetes Association:

- Distribution of Tour posters and brochures
- Best effort to organize team
- **\$1,500**

On Behalf of the 23.6 million Americans, thank you for supporting the American Diabetes Association and its special fundraising events. **Sponsorship dollars go to support our mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes.** For tax purposes, the American Diabetes Association Federal Tax ID number is 13-1623888.



Cure • Care • Commitment®

Thank You